

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 08472 311336Z

41

ACTION NEA-10

INFO OCT-01 ISO-00 CU-04 PA-02 HEW-06 /023 W

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R 311110Z AUG 75

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 3227

USIA WASHDC

INFO AMEMBASSY NEW DELHI

AMEMBASSY ISLAMABAD

AMEMBASSY KABUL

UNCLAS TEHRAN 8472

USIA FOR ICS/D; ECS/DP

E.O.11652: N/A

SUBJ: PPP WS-11 INDEX NO. 4083 "DEVELOPMENT OF AMERICAN
SOCIETY" TO INCLUDE STAG.

REFS: 1) IRAN CPP FY 1976

- 2) AGENCY (ICS/D) RESPONSE DATED 7.15.75 TO
POST PROJECT PROPOSALS FOR FY 1976
- 3) TEHRAN OM DATED 6.18.75 TO USIA/INA

1. POST OBJECTIVES OUR PPP WS-11 TO CONVEY BETTER UNDERSTANDING
OF WHAT CONSTITUTES AN AMERICAN AND THE AMERICAN CHARACTER
THROUGH TALKS BY OUTSTANDING WRITER AND OBSERVER OF THE U.S.
SCENE. THIS PROJECT INTENDED AS BICENTENNIAL EFFORT WITH
EMPHASIS ON THE AMERICAN AS PRODUCT OF 200-YEAR HISTORY. THRUST
OF AGENCY'S "TODAY'S AMERICA" PROJECT RELEVANT.

2. SPEAKER:

URGE DEPARTMENT AND AGENCY ASSISTANCE IN IDENTIFYING AND
MAKING AVAILABLE TO US APPROPRIATE, WELL-KNOWN U.S. WRITER/
OBSERVER. BEST POSSIBLE WOULD BE DANIEL BOORSTIN WHOSE
PRESTIGE COULD ALSO HELP ADVANCE OUR OBJECTIVE OF ESTABLISHING
AMERICAN STUDIES PROGRAMS THROUGH TALKS WITH UNIVERSITY
OFFICIALS. REQUEST INQUIRE AS TO HIS AVAILABILITY.
WILL FUND THROUGH STAG GRANT WHICH NOW SHIFTED TO THIS
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PROJECT FROM "U.S. POLICY: MIDEAST, PERSIAN GULF-INDIAN

OCEAN, DETENTE" PPP WS-2 INDEX NO. 4074.

3. AUDIENCE:

ACADEMICS, GOVERNMENT OFFICIALS, UNIVERSITY STUDENTS,
INTELLECTUALS, CULTURAL LEADERS, MEDIA.

4. PROPOSED PROGRAMS:

UNIVERSITY TALKS; BNC LECTURES; INFORMAL MEETINGS WITH
KEY IRANIANS AND UNIVERSITY OFFICIALS; PRESS INTERVIEWS.

5. TIMING:

ITEM FRAME SOMEWHAT FLEXIBLE, BUT SHOULD FOLLOW PROGRAM
TIMING SUGGESTIONS SUBMITTED AREA OFFICE (REF3), AVOID-
ING HOLIDAYS UNIVERSITY EXAM AND REGISTRATION PERIODS
IN OCTOBER-MAY ACADEMIC YEAR, PREFERABLY EARLY DECEMBER.
WISH USE UP TO TWO WEEKS FOR TEHRAN AND PROVINCIAL
PROGRAMMING.

WINKLER

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Message Attributes

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Disposition Approved on Date:
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Margaret P. Grafeld
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